



# Hitfar concepts were able to **scale and gain real time insight** using Produmex WMS

## COMPANY NAME

Hitfar Concepts Ltd

## WEBSITE

[www.hitfar.com](http://www.hitfar.com)

## INDUSTRY

Wireless Accessories Wholesale  
& Distribution

## EMPLOYEES

50

## BOYUM SOLUTIONS

Produmex WMS

## FEATURED PARTNER

Forgestik Inc.

Hitfar is Canada's source for wireless accessories & distribution servicing wireless carriers & dealers, big box and independent retailers and more. Equipped with technology to facilitate efficiency in a fast-moving market, their delivery model is modern and comprehensive, accommodating same day shipping delivery including drop shipping to the end user.



## Customer Challenges

- Previous WMS managed inventory in a parallel database to SAP causing manual data adjustments to maintain real time inventory.
- Transactional failures and delays that impacted all areas of the business.



## Solution

- Wanted to move away from the two-database model to a single inventory database.
- We needed a software that is compatible with SAP Business One.



## Results

- Resources and time, previously spent on monitoring, and repairing shortcomings of the old version could now be re-deployed and utilized for other things.
- Everyone has real-time information about customers, invoices, deliveries and available products.

**"PRODUMEX WMS IS LEAPS AND BOUNDS BETTER IN TERMS OF OUR INVENTORY MANAGEMENT AND POTENTIAL FOR FURTHER CUSTOMIZATION THAN OUR PREVIOUS WMS SOFTWARE"**

Aran Bingham - Warehouse/Logistics Manager

