



Oriental Group improved warehouse performance by 20%, Order processing by 15%, and Picking speed by 40%

COMPANY NAME

Oriental Group

EMPLOYEES

200+

WEBSITE

www.orientalme.com

INDUSTRY

Consumer Products

BOYUM SOLUTIONS

Prodimex WMS

FEATURED PARTNER

Seidor One - Dubai

Since 1998 Oriental Group is a leading company in the FMCG brand, distributor, and Travel Retailer. They are headquartered in Dubai with over 500 staff operating in more than 15 countries across 4 continents. They supply a range of products to most of the established Travel Retail operators in more than 45 countries.



Customer Challenges

- Our production entries were not online, so our sales team could not get up-to-date production information.
- We had challenges finding the stocks for fulfilling orders and tracking inventory.
- A significant impact was the inability to meet vessel schedules due to inefficiency in warehouse operations, thereby affecting sales.



Solution

- Looking for a warehouse solution that is fully integrated with SAP Business One.
- Ease of use and the ability to customize the solution.



Results

- We now have streamlined production and warehouse operations thereby making things much easier and more accurate for us to manage.
- Currently all entries are online, and the system has increased our warehouse efficiency.

"INCREASED EFFICIENCY AUTOMATICALLY TRANSLATES INTO INCREASED SALES AND ALSO REDUCING OVERHEADS."

Mr. Jacob / IT Head

