

# Mood Foods achieves data transparency and easy monitoring with B1UP

Company: **Mood Foods Ltd**  
 Website: **www.ombar.com**  
 Industry: **Food & Beverage**  
 Employees: **50**  
 Partner: **Lake Business Systems**  
 Solutions: **B1 Usability Package**  
 Video: <https://www.youtube.com/watch?v=JVsQseEZ3JO>

Ever since 2007, UK-based Mood Foods’ mission has been to change the way the world sees chocolate from a cheap, sugary junk food, to a cacao-rich, eco-friendly and nutrient-dense super bar. Recent growth meant the time had come to digitally transform and consolidate operations. Consequently, Mood Foods turned to the implementation wizards at Lake, a Boyum IT Solutions partner, to provide them with a robust and scalable system.

“  
 By working with SAP Business One & Boyum, we know the software and the whole process is in one place. We have the right foundation there to really grow and achieve the big aims we have.  
 ”

**Richard Turner,**  
 Founder and Managing Director



## Challenges

- Need to have all software for account management, production and stock in the same place.
- Aspiring to future-proof operations in view of current strong growth.
- Goal to streamline reporting and enable multicurrency functionality.



## Solution

- Comprehensive, real-time data.
- Streamlined and automated reporting & compliance tasks.
- Partner deemed “good listeners”, highly experienced and quick to grasp the company’s needs.
- B1 Usability Package enables easy dashboard creation for specific data monitoring.



## Results

- Full, real-time data and analytics for production and the entire supply chain, from the farm to the co-operative to product export.
- Complete data transparency with easy-to-use dashboards thanks to the Boyum B1 Usability Package.
- One-click reporting and simplified report exporting.
- Multicurrency enabled.