



Montres Corum were able to **tailor SAP Business One** to their unique needs and **improved their efficiency**

COMPANY NAME

Montres Corum Sàrl

WEBSITE

www.corum.ch

INDUSTRY

Retail

EMPLOYEES

50

BOYUM SOLUTIONS

B1 Usability Package, B1 Print & Delivery, B1 iPayment

FEATURED PARTNER

TeamWork Switzerland

Montres Corum Sàrl, commonly referred to as Corum, is a Swiss watchmaker founded in 1955. It makes high-quality and high-price watches, many of which are limited editions. The benchmark watch series for Corum is its "Admiral's Cup" series. Corum was also the maker of the World Series of Poker watches that accompanied the World Series of Poker bracelets in 2007 and became the maker of the bracelets themselves in 2007.



Customer Challenges

- The goal was to start with a new ERP system to clean the database and better analyze our business.
- We could not tailor the previous program to our specific needs which created a lot of redundant processes.



Solution

- The professionalism of the sales team to show us live how the system work with our real data and the contact we had was perfect and reassuring to move to a new ERP.
- Boyum was showcased very early on during our initial SAP setup, and we found it solved many of our current issues.



Results

- Thanks to the teamwork and their team's professionalism, they recreated new processes and maximized the standard use at 80% of the system.
- Better reporting that assists the company tremendously in deciding which direction to go.
- It is easier for the management team to run our company.

"WE ARE NOW MORE CONFIDENT WITH THE NUMBERS AND THE ANALYSIS TO MAKE OUR BUSINESS BETTER"

Damien Reber / IT Manager

