



Gb Micro Electronics achieved significant time savings with B1 Usability Package and B1 Print and Delivery

COMPANY NAME

Gb Micro

EMPLOYEES

25

WEBSITE

www.gbmicro.com

INDUSTRY

Hightech and Electronics

BOYUM SOLUTIONS

B1 Usability Package, B1 Print & Delivery

FEATURED PARTNER

Forgestik

Since 1983, GB Micro is recognized as an industry leading distributor in the field of computer memory and consumer electronics. Dedicated to providing superior product and service to the Canadian reseller channel. They have diversified product offering that includes consumer electronics, mass and optical storage devices, a complete line of replacement batteries and accessories. Our objective is to expand our product line to meet our customers' needs.



Customer Challenges

- With the old addon, printing, sending emails, and automation was difficult and unstable.
- Time was wasted doing things that could have been automated.
- Several projects that were on hold or some internal processes remained incomplete
- Customer requests were not satisfied as they were too complex. The deployment time was too short to allow programming.



Solution

- We had the Coresuite product, which met our expectations to a certain extent when we installed it in 2012. With time, the needs increased, the processes in place were heavy.
- B1UP's feature list impressed us as well as its ease of use.
- B1UP facilitates the deployment of rapid solutions adapted to everyone.



Results

- B1UP has allowed us to adjust our system, respond to old requests, and improve and modernize many current processes.
- B1UP P&D automates almost all customer document sending (Offer / Order / Invoice / Credit / PO).
- Validations are simply added, which reduces our internal errors.

"TASKS THAT REQUIRED 5 MIN IN THE PAST ARE DONE IN ONE CLICK. IT IS EASIER TO DO COMPLEX THINGS. PEOPLE CAN TAKE CARE OF WHAT IS MOST IMPORTANT. SENDING DOCUMENTS IN ONE CLICK ALLOWS US TO BE MORE EFFICIENT."

Frédéric Barbe / Director

