



Process dynamism and easy user interaction with Beas Manufacturing

COMPANY

Promociones Fantásticas S.A.S.

www.promocionesfantasticas.com

INDUSTRY

Plastics

EMPLOYEES

150

BOYUM IT SOLUTION

Beas Manufacturing

Heinsohn Business Technology

Promociones Fantásticas is a Colombian plastic straw manufacturer with more than 30 years of experience that makes totally customized products, which allow them to do national and international corporate business and have their customers' loyalty. The company is in over 20 countries.



Customer Challenges

They worked with a software that controlled the operations of the company, but did not allow them to collect metrics in real time to make better informed decisions. Production and accounting processes were slower and they needed to optimally manage their production, quality, and shipping.



Solution

The integration of Beas Manufacturing with SAP Business One and the Beas production model is tailored to their needs. Training the management and operational personnel generated an easy interaction of the employees with Beas.



Results

Processes are starting to get quite buoyant, and Beas enables them to get metrics and analytics faster and more accurately. Managing quality, production and sales processes has been greatly benefited and user interaction is easy.

"MRP, RESOURCE MANAGEMENT, QUALITY AND PRODUCTION ORDER MANAGEMENT ARE MUCH CLEARER THAN THE NATIVE ONES IN SAP (BUSINESS ONE)."

Juan Anselmo Pérez Aguilar, CIO, Promociones Fantásticas