



Oliehoorn: **delivering customer satisfaction** in the food wholesale business



Company Name

Oliehoorn
<https://www.oliehoorn.nl/>

Industry

Food & Beverages

Solutions

SAP Business One & Produmex
 WMS Add-On

Oliehoorn is a Dutch producer of sauces in the Netherlands. Their main markets are food services and restaurants in the Netherlands, where they are market leader for sauces like curry and ketchup and they are well known because of their products' taste and for the service they provide to their customers. The company has been using SAP® Business One for over 13 years and now Produmex WMS.

Why choose SAP, Boyum and our add-on:

- They needed a reliable partner to secure their strategy
- Oliehoorn is a well-known brand and needed support for the expected growth
- They were looking for a logistic solution to use with SAP Business One

Which benefits have you achieved after the implementation:

- SAP Business One and Produmex WMS helps them to deliver the real-time information their customers need
- Both solutions help link the processes to each other and get the correct information
- SAP Business One together with Produmex WMS help them provide good customer service
- In the warehouse all information is accurate and easy to find
- They have obtained the traceability and certainty they were looking for
- The amount of errors in production and logistics have reduced

"We are always certain to have the right information, which is up-to-date."

Jelmer Broersma, Financial Manager, OlieHoorn



Learn how to deliver customer satisfaction. [Learn more](#)

