

## CCL Design improved product traceability and reduced production cost with Beas Manufacturing

COMPANY NAME

CCL Design

WEBSITE

https://www.cclind.com/

INDUSTRY

Automotive

**EMPLOYEES** 

100

**BOYUM SOLUTIONS** 

Beas Manufacturing

**FEATURED PARTNER** 

**IDEAN** 

A global specialty packaging pioneer, CCL is the largest label company in the world and provides innovative solutions to the Home & Personal Care, Premium Food & Beverage, Healthcare & Specialty, Automotive & Durables and Consumer markets worldwide. The company decided to invest in the creation of a new plant for the automotive sector. As they already had others in other countries, they decided to invest in Mexico to do it.



## **Customer Challenges**

- Entering the complex challenge of the automotive sector in Mexico with current US policies was a challenge that corporate decided to take.
- Limited traceability on products which can jeopardize our brand.
- It's time consuming to perform a pricing process that considers all costs and profit variables, and it results in errors.



## **Solution**

- Beas Manufacturing is a comprehensive solution and was running already in other subsidiaries.
- Full integration with the SAP platform, employees do not have to exit the program to be able to make a complete traceability.



## Results

- Having control on product has helped us to decrease the cost of production.
- Reduction of errors in costing and better management of production.
- Able to have a traceability of the products and their components and have the history at the time we need it.

"Using beas without leaving the SAP screens helps to generate more complete information, especially on the cost of the product."



