

boyum**it**

# REFERENCE PROGRAM



# WHAT'S YOUR STORY?

At Boyum IT we are proud of the results our customers achieve through daily use of our products.

As a reference partner we would like to invite you to join our Customer Reference Program and share your experience and best practices with other Boyum IT partners and customers. We highly value these references because what others say about our solutions is more valuable and persuasive than what we say about ourselves.

We know your time is precious and therefore we have created our reference program in a way so you can choose what activity you want to participate in and that best fits your business priorities and preferences.





## Logo/company name usage

You can give your permission for us to use your logo and company name in sales and marketing activities (our website, brochures etc.)



## Reference case, blog posts

A reference slide that details your story with our solutions (the content may appear on our website, emails, social media etc.)



## Video or audio

Share your journey through video or audio bringing your story to life (typically, this content is published on our social media channels and website)



## Quotes

You can give your permission for us to use your quote in sales and marketing activities (our website, brochures etc.)



# WHAT'S IN IT FOR YOU?

## BENEFITS OF BECOMING A BOYUM REFERENCE

The customer reference program gives you the opportunity to:

- Position your company and yourself as industry leaders
- Increase visibility and exposure of your company
- Develop your partnership with Boyum IT
- Earn points in the partner program

If you decide to participate in our program, we will work closely with you to collect information about your story to create professional and high-quality reference materials. And we will always send you the final material for your approval and will not publish anything that you are not 100% happy with.

## PROCESS WRITTEN REFERENCE SLIDES

1

### Participation

If you want to participate as a written reference, the first step is to complete the form at [www.boyum-solutions.com/reference](https://www.boyum-solutions.com/reference) with all details. Or, if you prefer, we will arrange a convenient time with you for a telephone interview. That call will take less than 30 min.

2

### Approval

We send you the written text for your approval and will not publish content without your approval.

3

### Rewards

Partner Points will be added to your account in the Boyum Portal.

See how our customers use Boyum solutions to improve their business operations. <https://www.boyum-solutions.com/customer-success-stories/>



**SHARE YOUR  
EXPERIENCE -  
GET STARTED  
TODAY!**

**We're here to help**

If you have any questions about the Customer Reference Program, please contact us at [marketing@boyum-it.com](mailto:marketing@boyum-it.com)